



PENSACOLA & PERDIDO BAYS ESTUARY PROGRAM

Education And Outreach Draft Action Plan Objectives

About the Draft Plan: The Estuary Program is working to finalize the Comprehensive Conservation and Management Plan (CCMP) that will be released later this summer. This draft Education and Outreach Action Plan serves as a guiding document to inform your Community Grant Program proposals. Please note that this document broadly includes Action Plan objectives and is not the complete Action Plan.

GOAL 1: The PPBEP should be an unbiased trusted centralized source of watershed related information for our community (*Goal 1 consists of internal actions for Program staff to complete – no submitted proposals will be accepted for this Goal*).

GOAL 2. Increase public understanding and stewardship of watershed resources through education and engagement opportunities

OBJECTIVE 2.1 Develop new community science programs and support existing programs for priority program topic areas (oysters, seagrass, water quality, manatees)

OBJECTIVE 2.2. Engage the public in restoration and volunteer efforts

OBJECTIVE 2.3 Create strong partnerships with educators and schools by developing and supporting watershed education programs and provide related teacher development opportunities (oysters, seagrass, etc.)

OBJECTIVE 2.4. Implement and support watershed related educational events

OBJECTIVE 2.5 Reach new audiences and underserved communities