



Meeting Minutes
Education & Outreach Committee

December 13, 2022 at 5:30pm CT
Pensacola Library, 239 N. Spring St., Pensacola

Matt Posner	PPBEP
Logan McDonald	PPBEP
Whitney Scheffel	PPBEP
Haley Gancel	PPBEP
Molly McDaniel	PPBEP
Madi Ross	PPBEP
Tucker Reynolds	PPBEP
Carrie Stevenson, Chair	UF/IFAS FL SeaGrant
Betty Brannon	Community Member
Emerson Cheney	Community Member
Glenn Conrad	Community Member
Lynn Mott	Community Member
Rick O'Connor	UF/IFAS FL SeaGrant
Samantha Bolduc	Escambia County
Samantha Mumma	Community Member
Shelley Mangram	Community Member
Teresa Marks	Community Member

1. Call to Order

2. Introductions

3. Approval of June 30, 2022 Meeting Minutes

Samantha Bolduc (Escambia County NRM) made a motion to approve the June 30, 2022 Meeting Minutes. Emerson Cheney (Community Member) seconded the motion. The motion passed unanimously.

4. Staff Updates (*Logan McDonald, Community Outreach Coordinator*)

a. Comprehensive Conservation & Management Plan

The finalized CCMP was shared and staff highlighted the main sections:

- Voices of the Bays
- Watershed 101
- Action Plan

View the CCMP [here](#).

b. B-WET Grant Update



Staff provided an update on the program's NOAA B-WET grant. The project includes teacher professional development that includes the creation of a new oyster curriculum to foster long-lasting student scientific knowledge and participation. Committee attendees were asked for feedback on two potential date options for the Teacher Professional Development Workshop June 4-9, 2023, or June 12-16, 2023. Students will be engaged in the 2023-24 school year.

c. Trash Free Waters Project Curriculum Update

The K-12 Trash Free Waters curriculum has been updated into an interactive Prezi form. Presentations in the classroom are underway, currently including two high schools, one middle school, and three elementary schools. Each grade level contains new hands-on activities to give students a better understanding of their watershed. Staff has also initiated a Home-School Program for the Santa Rosa and Escambia County areas.

d. Estuary 101 Campaign

Staff continues to work with Impact Campaigns and Hatchmark Studios to finalize the Estuary 101 Campaign. Community stakeholders recently participated in a marketing workshop and provided feedback on the best ways to engage the community through membership, pledges, and business support. The Estuary 101 Campaign will launch in the new year.

e. State of the Bays Report Card

PPBEP staff is working on the first State of the Bays report and will launch the digital platform in the new year. The report will provide an overview of how conditions have changed over time, the current condition of the bays, and the efforts that are underway to improve the condition of the bays. The four main indicator groups are water quality (dissolved oxygen, chlorophyll-a, total nitrogen, total phosphorus, turbidity), habitat (oysters, seagrass, wetlands, longleaf pine forests), bacteria (beach advisories, sanitary sewer overflows), and wildlife (manatee sightings). Additional indicators and metrics will be added in future iterations of the State of the Bays Report.

5. 2023 Committee Roles

Committee roles for the 2023 Education & Outreach Committee were discussed. Members can choose roles to participate in based on personal preference. Role subjects include:

- Curriculum/Education
- Signature Event Support/Planning Committee
- Volunteer
- Fundraising
- Photo/Video Support



6. 2023 Chair Nominations

Carrie Stevenson (Co-Chair, UF/IFAS Escambia County) discussed the role of the Education & Outreach Co-Chair. Nominations can be made before or at the February 16, 2023 Meeting. Self-nominations are accepted.

7. 2023 Meeting Time Discussion

A discussion was held on preferred meeting times for the new year to increase committee attendance.

8. Around the Room/Announcements

Matt Posner (Director, PPBEP) thanked the committee members and volunteers for their support over the past years which allowed for PPBEP's work to receive the 2022 CiviCon Award for Environmental Efforts in Pensacola.

M. Posner announced the upcoming awarded projects including:

- Carpenter Creek Restoration Design
- FLRACEP: Evaluating Restoration Initiatives
- Orange Beach Marine Debris Grant

M. Posner thanked Senator Broxton and Representative Andrade for their help in securing funding to continue the Community Grant Program.

9. 2023 Meetings & Events

- a. February 16th: Education & Outreach Committee
- b. April 13th: Fundraiser Gala (tentative)
- c. May 23rd: Annual Management Conference Meeting
- d. August 3rd: Education & Outreach Committee
- e. December 14th: Education & Outreach Committee

10. Adjourned