



**Education and Outreach Committee
Meeting Minutes**

June 30, 2022 from 10:00-11:00m CT

[Meeting Recording](#)

Attendees

Carrie Stevenson	Florida Sea Grant
Kate Dawson	Moffat & Nichol
Sam Bolduc	Escambia County
Erin Reschke	EPA
Matt Posner	PPBEP
Whitney Scheffel	PPBEP
Madi Ross	PPBEP
Haley Gancel	PPBEP
Emerson Cheney	PPBEP
Molly McDaniel	PPBEP
Caitlin Jennings	PPBEP
Sarah Jacobs	PPBEP

1. Call to Order

2. Introductions

3. Approval of January 20, 2022 Meeting Minutes

Samantha Bolduc (Escambia County) made a motion to approve the minutes. Emerson Cheney (PPBEP) seconded the motion. The motion passed unanimously.

4. Staff Updates

a. Interns

Summer 2022 Interns Sarah Jacobs (Development), Caitlin Jennings (Community Resilience), Molly McDaniel (Community Resilience), and Tucker Reynolds (Manatee Outreach) introduced themselves to committee participants.

b. CCMP Update & Management Conference Meeting

Estuary Program is working with Background Stories, a design firm, to complete the final design for the Comprehensive Conservation and Management Plan. Draft documents have been submitted to the designers. A draft will be available for review by the committees and Policy Board in July.

c. Management Conference

Over 100 people attended the first annual PPBEP Management Conference held on April 13th. Participant input will help staff to shape PPBEP's annual work plan priorities.



d. Trash Free Waters

The Estuary Program has monitored litter loading in all three creeks targeted by TFW since July 2021. E. Cheney shared information about volunteer engagement and M. Ross shared information about education and outreach engagement.

Save the Date: August 11th, 2022 - TFW workshop.

e. Community Grant Program RFP

RFP was released in July. Applications will close on August 3rd. The Community Grant selection committee will convene in late August to decide on the newly awarded projects.

f. Library Programming

PPBEP hosted summer library programs across Baldwin, Escambia, and Santa Rosa counties that focused on Trash Free Waters storytimes with touch tanks. A total of 340 children were reached through this programming.

g. NOAA B-WET

Pensacola Oyster REEF (Restoration, Education, and Engagement Framework) recommended for funding. The Estuary Program received a two-year grant with \$50,000 in funding per year. Discussion was held about timing of the B-WET project and goals for both the teacher professional training and the classroom implementation.

5. National Estuaries Week Planning

a. Brews for the Bays Program

Staff have been working to engage breweries around the bay system. Brews for the Bay will be a fundraising campaign, where breweries provide proceeds from purchases of their craft estuary-themed beer.

b. Schedule and Partner Events

Staff shared initial plans and dates for other national estuaries week events.

- 9/16 Gallery Night Tabling
- 9/17 Alabama Coastal Cleanup of the Perdido River
- 9/18 Escribano/East Bay Paddle Tour
- 9/19 Lunch & Learn: Manatees & Sea Turtles
- 9/20 Estuary-themed Trivia Tuesday, Perfect Plain
- 9/21 Gulf State Park Slow Ride/Wildlife Center (morning);
Blackwater/Brewhaus River Walk (evening)
- 9/2 PPBEP Community Grant Symposium
- 9/23 - 9/25 Pensacola Seafood Festival

6. Watershed Activity Book

Staff shared information about the potential development of a Watershed Activity Book. M. Ross presented an example workbook from Indian River Lagoon. S. Bolduc asked



what the intent for the book is. The book will be a resource for teachers and parents. The book would not require in-person guidance. It will be a resource for teachers to bring into the classroom wherever it can be utilized in their current lessons. The National Park Service and ADCNR have fun activity books that might be good models for Estuary Program. Carrie Stevenson mentioned a master naturalist who illustrated an activity book for the Roy Hyatt center. Committee members recommended that staff works with science coordinators to identify curriculum needs. The deadline for workbook completion is December 2022.

7. Around the Room/Announcements

- Kate Dawson (Moffat & Nichol) submitted a marine debris grant for the City of Orange Beach. The grant includes firefighter training, equipment, outreach, and a planting demonstration for extracting debris and planting marsh grasses.
- Escambia County submitted a grant for Cogan Grass identification and removal across the watershed in June.

8. 2022 Meetings & Dates

- August 11th Trash Free Waters Workshop
- September 1st Meeting – National Estuaries Week final prep
- November 17th EOC Meeting (rescheduled to December)

9. Meeting Adjourned