



**OUTREACH AND EDUCATION PROGRAM MANAGER  
SUPPLEMENTAL QUESTIONS**

1. This position will be responsible for leading Pensacola and Perdido Bays Estuary Program's (PPBEP) education and outreach programs. Please describe how you've successfully developed and implemented similar education and outreach programs. If none, type N/A.
2. This position will serve as a public facing representative for the Estuary Program. Please describe your experience working in a public facing role to lead education activities, deliver presentations, respond to inquiries, serve as a representative at events, and support committees/working groups. If none, type N/A.
3. Building partnerships and community trust are central to implementing PPBEP's mission. Describe how you would approach building community trust to support PPBEP's mission.
4. This position will be responsible for creating, managing, and distributing content for the Estuary Program. Please describe any experience you have in communications and marketing, including authoring newsletters, managing social media and website content, photography, and video editing experience, etc. If none, type N/A.
5. If offered the position, describe how you would evaluate the current effectiveness of PPBEP's existing education and outreach programs and describe your approach to build on these existing programs.
6. Please submit a professional writing sample written for a non-technical audience as an attachment to your application. If you do not have an existing writing sample, you may submit a blog style article on a topic of your choice that is related to PPBEP's mission.