



AGENDA

Education & Outreach Committee (EOC) Strategic Plan Workshop Pensacola & Perdido Bays Estuary Program

June 24, 2021

3:00 pm – 5:00 pm CT

Virtual Meeting

[Zoom Link](#)

3:00- 3:10

- Introduction and ground rules for participants
 - Please take break as needed
- Workshop purpose & goals
 - Determine if there is consensus around strategy goals, objectives, and actions
 - Build out audiences, potential partners, funding streams, and metrics

- Overview of MURAL whiteboard tool, session format & guidelines.
- Comment feature
- Q/A
- Visitor Link

<https://app.mural.co/t/pensacolaperdidobaysestuaryp1069/m/pensacolaperdidobaysestuaryp1069/1624541089278/46bc0c8e42126764e5e3d787d58a40af6a1ce93c?sender=uc64d37978987a56e1fe04420>

3:10-4:50

- Review draft strategic plan structure
- Discussion: Participants provide any additional feedback on 1. Goals, 2. Objectives, and 3. Actions
- Discussion: Participants provide input on audiences, potential partners, funding streams, and metrics

4:50-5:00

- Wrap-up Discussion
- Process Evaluation Overview
- Adjourn – survey to provide input on draft plan closes July 8th